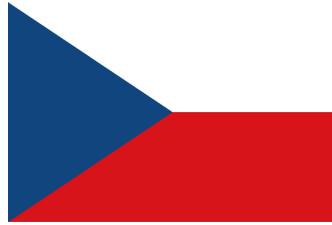
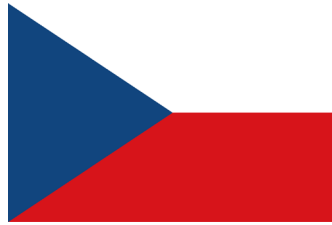


**SPONSORS OPPORTUNITIES – 74rd. Eisbeinessen  
November 8, 2024 Messehalle Hamburg B6**



**Partner country      Czech Republic**

		<b>EURO</b>
1	<b>Beach flags/roll-ups per piece</b> The organiser determines the place of installation in consultation with the HMC, delivery to the VHBS office by October 18, 2024	<b>500</b>
2	<b>Own beer service at your table</b> Service staff wear T-shirts with your company logo Price per service employee/per table from 6 p.m. to midnight - 1 employee for 6 hours, delivery of your T-shirts to the VHBS by arrangement	<b>800</b>
3	<b>Distribution of ballpoint pens, 'give-aways' or similar</b> Distribution included, Delivery to the VHBS office by October 18, 2024	<b>2.000</b>
4	<b>Own company cocktail at the long drink bar</b> Naming and design of your company cocktail	<b>2.000</b>
5	<b>Ice box after the meal</b> 1 service employee distributes 500 portions of ice lollies	<b>2.000</b>
6	<b>Coffee mobile with your company logo</b> 1 barista, to-go cups 300 x, incl. bar tables	<b>2.000</b>
7	<b>Branding at the bars</b> Per stand 2x2 m, plus production costs	<b>2.500</b>
8	<b>Photo box, all photos with your company logo</b> Publication on eisbein.com after the event	<b>2.500</b>
9	<b>Printing of your company logo on servers</b> In <b>blue</b> colour, in coordination with the VHBS, quantity: 3,500 pieces, distribution by the caterer included. The file must be available by 06/09/2024. Delivery to the VHBS office by October 18, 2024	<b>2.500</b>
10	<b>Beer mats printed with front and back (3,500 pcs.)</b> Printing and delivery to the VHBS office by October 18, 2024, distribution included	<b>3.000</b>
11	<b>Silicone wristbands with your company logo and 74th Eisbeinessen 2024</b> Incl. distribution at the tables, one wristband per seat (3,500 pcs.). We need your high-resolution print data	<b>3.000</b>
12	<b>DJ area, posters, roll-ups, banners</b> Delivery to the VHBS office by October 18, 2024	<b>3.000</b>
13	<b>Men's WC, posters at eye level in front of the WC bowls</b> We need your high-resolution print data	<b>3.500</b>
14	<b>Ceiling poster, printed on both sides</b> On Frontlitbanner (lorry tarpaulin) B1 top and bottom with loops, aluminium tube with 3 eyelets, 3 x 1 m steel cable 3mm incl. press eyelets, aluminium tube 4000 mm 40/4 mm bottom 4x3 m incl. assembly and disassembly, delivery and collection by the sponsor directly to the exhibition hall after consultation with the VHBS. We need your high-resolution print data. <b>The price for hanging an existing poster is EUR 1,500</b>	<b>4.000</b>
15	<b>Your container ship model made of fabric above your tables</b> Own production/delivery/collection HMC by arrangement with the VHBS, incl. assembly	<b>4.000</b>
16	<b>Stand in the entrance area in the hall 2x3 m incl. power connection</b> Equipment must be brought along, assembly and dismantling is your own responsibility, the stand must be dismantled on Saturday, November 9, 2024 at 2.00 a.m.	<b>4.000</b>
17	<b>Your company logo on the chimney/speaker's platform</b>	<b>5.000</b>
18	<b>Beer service after the meal in the entire hall</b> Service staff wear T-shirts with your company logo, 12 x service staff from 20.00-02.30 (3,500 guests). Delivery of your T-shirts by arrangement with the VHBS by October 18, 2024	<b>6.000</b>



**Partner country      Czech Republic**

19	<b>3,500 cup mugs 74 Eisbein 0.3 and with your company logo</b> Made from reusable material. The VHBS has the cups produced, stored in plastic boxes and the cups washed before and after use. Delivery is made to your company in Hamburg after use, costs for transport outside Hamburg by courier will be invoiced separately. We need your high-resolution print data	<b>6.000</b>
20	<b>Lounge with your advertising in the bar/near the DJ</b>	<b>6.000</b>
21	<b>Installation of your bar container in the hall at your own tables (only for the installation)</b> The costs for the container, conversion to a bar, transport, set-up and dismantling as well as all other costs incurred will be borne by the sponsor, subject to prior agreement and approval by HMC and prior agreement with VHBS, including service staff for serving drinks. T-shirts ordered and delivered to the VHBS office two weeks before Eisbeinessen with the sponsor's logo by the sponsor	<b>8.000</b>
22	<b>Interactive multimedia walls (price only for installation)</b> In coordination with HMC, plus costs for procurement, set-up, dismantling and sound by the sponsor	<b>8.000</b>
23	<b>Your logo on the carpet</b> In <b>red</b> (colours of the partner country), in coordination with HMC and VHBS	<b>10.000</b>
24	<b>Catering in the town hall on the occasion of the Senate Reception</b> On Thursday, November 11, 2024, 11:00 hours, for 200 guests. Own selection in consultation with the VHBS, you can display napkins with your company logo and advertising flyers, order through the sponsor	

Publication at Eisbein.com after signing the sponsor agreement in the participant brochure and on sponsor posters in the exhibition hall during the Eisbein event.

Please deliver all advertising materials for distribution and printed T-shirts to the VHBS office, Schopenstehl 15, 20095 Hamburg by October 18, 2024 by arrangement.

All prices in EUR are net prices, plus 19% VAT.